



EXPERIENCE THE MAGIC...

UNIVERSAL ORLANDO ANNOUNCES ALL-NEW VACATION PACKAGE FEATURING THE WIZARDING WORLD OF HARRY POTTER – DIAGON ALLEY

New Vacation Package Available Now for Travel Beginning June 29 – Giving Guests the Opportunity to Experience the Incredible New Land

ORLANDO, Fla. (May 22, 2014) – Universal Orlando Resort is announcing an all-new exclusive vacation package giving guests the opportunity to enjoy this year’s most anticipated theme park experience: The WIZARDING WORLD OF HARRY POTTER – DIAGON ALLEY. Travel for the vacation package begins June 29.

The new travel offer starts at \$135 per adult, per night, tax inclusive for a four-night stay on-site at Universal’s Cabana Bay Beach Resort and includes multi-day Park-to-Park tickets to experience both Universal Studios and Islands of Adventure. As part of the vacation package, guests will enjoy access to The WIZARDING WORLD OF HARRY POTTER – DIAGON ALLEY, plus exclusive benefits like Early Park Admission to The WIZARDING WORLD OF HARRY POTTER and breakfast at the Three Broomsticks in Hogsmeade and the Leaky Cauldron in Diagon Alley. They will also receive a specially themed Welcome Parcel delivered to their doorstep.

Additional vacation package details can be found below.

The WIZARDING WORLD OF HARRY POTTER Exclusive Vacation Package		
<p>The WIZARDING WORLD OF HARRY POTTER Exclusive Vacation Package</p> <p><u>Summer Package</u> ~ Starts at \$155 per adult, per night, tax inclusive for travel June 29 to Aug. 16</p> <p><u>Fall Package</u> ~ Starts at \$135 per adult, per night, tax inclusive for travel Aug. 17 to Oct. 2 and Nov. 30 to Dec. 18</p>	<ul style="list-style-type: none"> • 4-night on-site hotel accommodations at Universal’s Cabana Bay Beach Resort – an all-new hotel inspired by the iconic beach resorts of the 1950s and 1960s • 3-day Park-to-Park tickets • One breakfast per person at the Three Broomsticks in Hogsmeade and the all-new Leaky Cauldron in Diagon Alley • Early Park Admission to The WIZARDING WORLD OF HARRY POTTER one hour before the theme parks open • Special themed Welcome Parcel • Complimentary on-site transportation to both theme parks and Universal CityWalk 	<ul style="list-style-type: none"> • Book by July 31 • Upgrade to one of three AAA Four-Diamond deluxe on-site hotels at Universal Orlando Resort to receive complimentary Universal Express Unlimited ride access to skip the regular lines at select attractions in both theme parks all day (a FREE benefit worth up to \$89 per person, per day) • Vacation package also available at Universal Partner Hotels

The WIZARDING WORLD OF HARRY POTTER – DIAGON ALLEY at Universal Studios Florida will double the size of the Harry Potter experience offered at Universal Orlando Resort – expanding it across both of Universal’s theme parks. Guests will pass through London and the iconic brick wall archway into Diagon Alley – a bustling, wizarding hub within a Muggle city. The new land will offer one-of-a-kind adventures where guests can:

- Experience the next generation thrill ride – Harry Potter and the Escape from Gringotts – where guests are propelled into a pivotal scene from the final Harry Potter book and film
- Stroll along the streets of Diagon Alley and stop inside well-known shops like Weasleys’ Wizard Wheezes, Magical Menagerie and Quality Quidditch Supplies
- Experience the darker side of magic in Knockturn Alley
- Witness the magical experience of a wand choosing a wizard at Ollivanders: Makers of Fine Wands since 382 BC
- And more!

And, just like in the books and films, guests can ride the iconic Hogwarts Express to travel between King’s Cross Station in Universal Studios and Hogsmeade Station in Islands of Adventure. The scenic, breathtaking journey will transport guests through the British countryside as they encounter magical creatures and familiar Harry Potter characters.

In The Wizarding World of Harry Potter – Hogsmeade, which opened in 2010 at Universal’s Islands of Adventure, guests can experience Hogsmeade village and Hogwarts castle – which houses the groundbreaking Harry Potter and the Forbidden Journey attraction.

To book a vacation package, visit www.UniversalOrlando.com. For additional information about The Wizarding World of Harry Potter, visit www.UniversalOrlando.com/HarryPotter.

About the Harry Potter Series

Harry Potter continues to be a global phenomenon. Each of the seven books by author J.K. Rowling has broken sales records, with the series to date having sold over 450 million copies worldwide and translated into 77 languages. The Harry Potter films, produced by Warner Bros. Pictures, have grossed more than \$7.7 billion to date worldwide at the box office, making Harry Potter the largest-grossing film franchise in history.

About Universal Orlando Resort

Vacation like you mean it at Universal Orlando Resort – where every heart pounding, jaw-dropping, goose-bumping second counts. It is the only place where you can turn spending time *with* your family into spending time *as* a family. Together, you can soar above Hogwarts with Harry Potter, swing above the streets with Spider-Man, become a Minion in the hilarious and heartwarming Despicable Me Minion Mayhem ride, and join Optimus Prime in the fight to save mankind on the new mega-attraction, TRANSFORMERS: The Ride – 3D. And, coming this summer, you can step into The Wizarding World of Harry Potter – Diagon Alley.

Universal Orlando Resort is home to two incredible theme parks: Universal Studios Florida and Universal’s Islands of Adventure; four magnificently themed on-site hotels: Loews Portofino Bay Hotel, Hard Rock Hotel, Loews Royal Pacific Resort and the newest addition, Universal’s Cabana Bay Beach Resort; and Universal CityWalk - a nighttime entertainment complex featuring a collection of nightclubs, restaurants and shops. And located just minutes from Universal Orlando Resort is Wet n’ Wild, Orlando’s premier waterpark.

Universal Orlando Resort is part of NBCUniversal, a Comcast company. Follow Universal Orlando Resort on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

About Warner Bros. Entertainment

Warner Bros. Entertainment is a global leader in all forms of entertainment and their related businesses across all current and emerging media and platforms. A Time Warner Company, the fully integrated, broad-based studio is home to one of the most successful collections of brands in the world and stands at the forefront of every aspect of the entertainment industry from feature film, television and home entertainment production and worldwide distribution to DVD, digital distribution, animation, comic books, video games, product and brand licensing, international cinemas and broadcasting.

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